

Lecture Programme cum Demonstration on Entrepreneurial Avenues for Women Empowerment on 15th September 2016.

Report:

The programme was held at the Conference Hall of the College and was attended by 150 students, faculty and nonfaculty members of the College. Resource person Sri Prasanta Kr. Goswami, Senior Faculty of IIE, Guwahati in his keynote speech discussed threadbare about the basic concept of Entrepreneurship and asked the students to develop various skills, both personal and professional utilize this for self employment. He highlighted handmade bags, handicraft, floriculture, tourism including adventure tourism, service sectors, dry flower making, fitness centres as potential ventures for upcoming women entrepreneurs. He also showcase various products made by skilled workers.

The second resource person was Mrs. Anima Thakuria a local women entrepreneur of Mirza and proprietor of Daisy Enterprises. She specialised in art and craft items and shared her experience of entrepreneurship as her livelihood source. She also demonstrated craft items including flower making which was appreciated by the students.





FIG: Photographs of the Event